



Advancing Industry Capabilities through Digital Partnership

Introducing Bayer AgPowered Services on the new Microsoft Azure Data Manager for Agriculture platform.

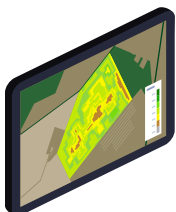
Azure Data Manager for Agriculture extends the Microsoft Intelligent Data Platform with industry-specific capabilities to connect farm data from disparate sources, enabling organizations to leverage high-quality datasets and accelerate the development of digital agriculture solutions.

AgPowered Services from Bayer is a category of cloud-based tools that enable agri-food companies to utilize the datasets within this new platform to generate new insights, enable better collaboration, and provide transparency to consumers, regulators, and stakeholders.

Together, Bayer and Microsoft are empowering the entire agri-food value chain to innovate faster, fine-tune operations, and create a more sustainable future.

Putting Cloud Data to Work

These initial AgPowered Services mark the first time Bayer has made their industry-leading intellectual property available for commercial organizations to license. Look for more services to come throughout this year and beyond.



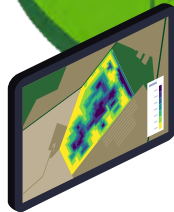
Bayer Imagery Insights

Track crop health, quickly identify areas of concern, assist crop management



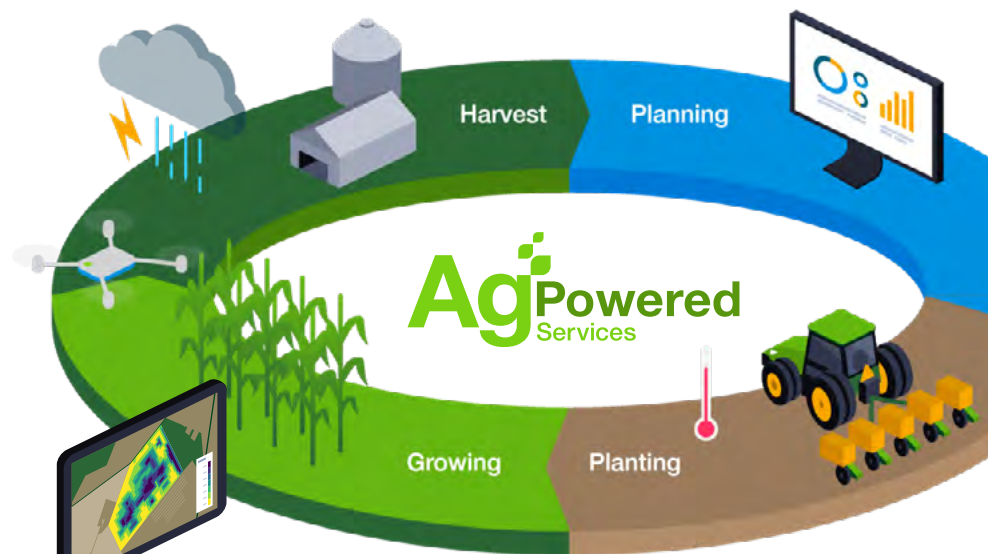
Bayer Growing Degree Day Calculation

Track crop growth, anticipate issues



Bayer Crop Water Use Maps

Identify water consumption needs by crops, strategically plan for irrigation



Preview Is Now Open

To gain access to the preview, scan the code and complete the approval form.



Our Commitment to You

Accelerate innovation through data-driven insights by connecting disparate data and leveraging predictive models from an ecosystem of industry leaders.

Enable a more sustainable future by adopting more sustainable practices to reduce the impact of climate change while satisfying consumer demand for healthier, high-quality food.

Optimize operations across the value chain by using high-quality, time-sensitive farm and supply chain operation data to reduce risk and increase productivity.

Cultivate trust rooted in transparency by providing traceability to investors, customers, and regulatory bodies while giving you full control of your data.

Need Technical Assistance? System Integrators Can Help

We provide access to a community of qualified 3rd party technical resources to help customers meet their objectives. Our System Integrators have deep experience with our platforms and can bring their skill sets to projects to help bridge resource gaps. They're crucial in helping customers scope, define and build tailored solutions unique to their business.

Accelerate your digital ambitions
and unlock new opportunities at
[bayer.com/en/agriculture/bayer-
and-microsoft-partnership](https://bayer.com/en/agriculture/bayer-and-microsoft-partnership)

Forward-Looking Statements

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